**Student Advisory Committee to the Auraria Board**

**PR Sub-Committee Creation**

**SACAB Resolution Year – 2022 – Resolution Number**

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Date Presented
April 1st 2022

Date Voted On
April 1st 2022

Bill History and Abstract:

This bill would create a new committee open to board members and students with the goal of establishing and maintaining SACABs public image and relations. This will include marketing, outreach, social media, and ordering branded items.

Votes: #-#-# (Yea-Nay-Abstain) Resolution Status: **APPROVED** or **FAILED**
WHEREAS, the Student Advisory Council to the Auraria Board of Directors (SACAB) exists as a body of student representatives from all three institutions on Auraria Campus with the explicit purpose of elevating and representing the students’ voice, and;

WHEREAS, SACAB is dedicated to providing more access, building community, and creating opportunities to showcase our diversity in the student body, and;

WHEREAS, this subcommittee will work in the interest of SACAB to improve its awareness with students on the Auraria campus.

WHEREAS, this subcommittee will work in the interest of SACAB to improve its image and relationship with students, institutions, staff/faculty, and other campus leaders.

WHEREAS, it serves to enrich the board in connecting with students and the campus as a whole to create a more approachable and well-known SACAB.

NOW THEREFORE BE IT RESOLVED, that the creation of this subcommittee will improve SACABs awareness and image.

FINALLY THEREFORE BE IT RESOLVED, that the PR subcommittee be created to aid in SACABs marketing, outreach, social media, and ordering of branded items.

Ratified by SACAB

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Current Chair               Current Vice Chair

Votes: #-#-# (Yea-Nay-Abstain)Resolution Status: APPROVED or FAILED